



COMIC Conference Program

Communication, Media & Innovation Research Conference

07-08 December 2024

Online / Turkey

07 December 2024 – 10:00 - 10:10

Opening and Welcome Session

Program Chair

Serdar Gezer

Click **HERE** for Session Link

<https://us06web.zoom.us/j/89072499018?pwd=cSP0BuGtl8fn0UsXTWYCY8NZ0BoM7G.1>

Meeting ID: **890 7249 9018**

Password: **Comic1**

07 December 2024 – 10:15 – 11:15

Session of COMIC 1

12 minutes for Presentation / 3 minutes for Question and Answer

Click [HERE](#) for Session Link

Meeting ID: 890 7249 9018

Password: Comic1

<https://us06web.zoom.us/j/89072499018?pwd=cSP0BuGtl8fn0UsXTWYCY8NZ0BoM7G.1>

Chair: Halil Ibrahim KOC	Halil İbrahim Koc	10:15 – 10:30	Opportunities Offered by Interpretive Phenomenology for Intercultural Communication Research
	Yunus Emre Okmen	10:30 – 10:45	YouTube and Travel Stories
	Metin Karaburun, Mustafa Gulsun	10:45 - 11:00	Ethical Implications of Fake News: Responsibility of Media And Platforms
	Eda Evlioglu Gezer	11:00 - 11:15	Exploring Artificial Intelligence's Creative Writing Paradigms: Narrative Production and Literary Dimensions

07 December 2024 – 11:30 – 12:30

Session of COMIC 2

12 minutes for Presentation / 3 minutes for Question and Answer

Click **HERE** for Session Link

Meeting ID: **865 6393 3727**

Password: **Comic2**

<https://us06web.zoom.us/j/86563933727?pwd=9DUCbC0EW5DZHzkXlu98QxNIWEWimL.1>

Chair: Serdar Gezer	Serdar Gezer	11:30 - 11:45	Beyond Human Creativity: Algorithmic Agency and the Philosophical Horizons of AI-Generated Art
	Dursun Yilmaz	11:45 - 12:00	The Impact of Warnings on Cigarette Packages: Fear and Hope Strategies in Health Communication
	Sebiha Duz & Nedret Caglar	12:00 - 12:15	Digital Municipalities in the Virtual Realm: New Neighborhoods
	Ata Uysal Ozen & Sakir Guler	12:15 - 12:30	The Electoral Tendencies of Younger Generations and the Role of Social Media

07 December 2024 – 12:45 – 13:45

Session of **COMIC 3**

12 minutes for Presentation / 3 minutes for Question and Answer

Click **HERE** for Session Link

Meeting ID: **870 9591 7028**

Password: **Comic3**

<https://us06web.zoom.us/j/87095917028?pwd=IUaww9aa0N7gUHseD8k0i81oNnuUkR.1>

Chair: Lutfiye Yasar	Ebru Kangal Erdem	12:45 - 13:00	The Paradox of Smartphone Technology and Sociotelism in Communication
	Metin Isik, Lutfiye Yasar, Erdal Bilici	13:00 - 13:15	Formation of Online Activism Strategies in Public Relations-Focused Social Entrepreneurship
	Simge Unlu, Lutfiye Yasar, Erdal Bilici	13:15 - 13:30	The Use of Metaverse Platforms in Event Management
	Feyza Cevik, Sakir Guler	13:30 - 13:45	The Role of Parents' Phubbing Behavior on Children's Communication Skills

07 December 2024 – 14:00 – 15:15

Session of COMIC 4

12 minutes for Presentation / 3 minutes for Question and Answer

Click **HERE** for Session Link

Meeting ID: **822 1179 1181**

Password: **Comic4**

<https://us06web.zoom.us/j/82211791181?pwd=EEEdwsvrRaBbL808BwWuGKahpsAZZT4.1>

Chair: Hediye Aydogan	Atana Ayse Demirbas et al.	14:00 - 14:15	Paradigmatic Transformation in News: Artificial Intelligence or Human Touch?
	Selim Kanat, N. Oguzhan Akoguz, E.Deniz Uygun	14:15 - 14:30	The Concept of Jihad and Its Relationship with Terrorism: An Analysis Through Digital Media
	Hediye Aydogan, Sena Conkoglu	14:30 - 14:45	Serious Gaming in Marketing Literature: A Bibliometric and Systematic Literature Review
	Talha Karlıdag, Sakir Guler	14:45 - 15:00	How Do Political Actors Structure Their Communication Skills? Intuitive or Rational?
	Arzu Gürdal	15:00 - 15:15	Basic Components of Visual Abstracts that Facilitate the Dissemination of Scientific Publications

Session of Seminar

Click **HERE** for Session Link

<https://us06web.zoom.us/j/85616748264?pwd=FFXc8xxRNgHFNKmkiDImKMbyoECDHA.1> Meeting ID: **856 1674 8264** Password: **Comics**

16:00 - 16:30

Dr. Huseyin Satirer - The Use of Artificial Intelligence Tools in Research Processes

16:30 - 17:00

Assoc. Prof. Dr. Yunus Emre Okmen - Digital Storytelling

07 December 2024 – 17:00 - 17:10

Session of Closing

Click **HERE** for Session of Closing Link

<https://us06web.zoom.us/j/85616748264?pwd=FFXc8xxRNgHFNKmkiDImKMbyoECDHA.1> Meeting ID: **856 1674 8264** Password: **Comics**